

## **KTEA Issue Program List**

Quarterly Issues Programs List for Station – KTEA

1<sup>st</sup> April – June 30<sup>th</sup>, 2014

Placed in Public File – July 2014

### **Section I. Issues**

The station has identified the following issues facing our community in this quarter:

- A. **Community Support:** Youth Music and Arts
- B. **Community Outreach:** The generation gap within the Cambrian, Morro Bay, and Los Osos citizens can be addressed by forming social bonds
- C. **Community Support:** Adaptive rehabilitation of returning service men and women.
- D. **Environmental Issues:** Water Use Reduction / Reducing the Carbon Footprint
- E. **Community Support:** CERT (Community Emergency Response Team)

### **Section II. Responsive Programs**

- A. KTEA supported a fundraiser presented by Cambria Youth Music Fund to raise scholarship money for area students unable to afford music classes, etc. KTEA provided public service announcements from April 9<sup>th</sup> through May 15<sup>th</sup> encouraging community to support event.
- B. KTEA provided public service announcements from April 9<sup>th</sup> through June 30<sup>th</sup> encouraging the community to support free-volunteer based transportation services provided to the elderly and income handicapped.
- C. KTEA supported and provided public service announcements to promote, inspire, educate and rehabilitate those with disabilities, especially veterans, through adaptive surfing and other outdoor activities. This information ran April 1<sup>st</sup> through May 4<sup>th</sup>.

- D. KTEA was asked by the US Navy to air public service announcements reminding our listeners of the services our men and women have performed in the defense of the United States of America. This information is scheduled to run throughout the year.
- E. A new Bike Map shows detailed routes for biking within the city and regional outlying routes. Through the use of social media KTEA offered links to available locations to pick up the free maps, and encourage their use in public services announcements which aired February 22<sup>nd</sup> through December 31<sup>st</sup>.
- F. KTEA provided public service announcements regarding March 2014 being the best water reduction month for Cambria and we achieved the lowest water production month in the State. PSA ran from April 9<sup>th</sup> through May 10<sup>th</sup>.
- G. The Cambria Fire Department and CERT (Community Emergency Response Team) asked KTEA to help inform the Central Coast about their 20 hour hands on course to better prepare the community for a major disaster, and how to form into effective neighborhood teams to assist others. This information aired April 1<sup>st</sup> through June 30<sup>th</sup> and could be found on KTEA Facebook page.